

# Participant Agreement Form

Please complete the following information, sign and date this form and return via mail, email or fax to: LA STAGE Alliance, care of Mark Doerr, Technology Programs Manager.

Name of Organization:	
Contact Name:	
Contact Title:	
Phone:	Cell:
Fax:	Email:
Mailing Address For Organization:	

I, \_\_\_\_\_ (name) understand that as a member of the Arts Census program, I am participating in a permission-based master database of consumer mailing lists compiled from participating member organizations in Southern California. The purpose of the Census is to simplify mailing list exchanges, improve marketing intelligence, save time and minimize expense for participating members. LA STAGE Alliance and TRG will periodically generate aggregated statistical reports from the data of all participants for marketing, reporting and advocacy purposes. To receive these benefits, I agree to the rights and responsibilities of permission-based datasharing.

Specifically, I understand that data (lists) can only be shared with the expressed permission of the owner/ organization, and can only be used for marketing and promotional activities, not for fundraising efforts. Under the contract terms between LA STAGE Alliance and the Census service provider, TRG | Target Resource Group, data transfers can only be transacted once the requesting member receives express permission from the owner member. Under no circumstances will LA Stage Alliance or its Service Provider TRG, share, deliver, or export any data or list from the compiled database without the express consent and permission of the list owner, beyond the aggregated statistical reports mentioned above. I understand that any information on a data list that I receive from a participating organization (other than information previously known to me) is both proprietary and confidential, and use of such data is limited to my own organization.

By signing below, you agree to the above terms of Census membership in all data compilation and listtrading transactions.

**Participating Organization**

**Managing Partner (LA STAGE Alliance)**

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Signature / Date

\_\_\_\_\_  
Signature / Date